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MAGAZINE

**EXCLUSIVE STORY** CHRISTIE REVEALS ALL: WHAT'S HER AGE-DEFYING SECRET AT 62?

# NEW BEAUTY

NEWBEAUTY.COM / ISSUE FALL-WINTER 2016

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## "Injectable" Nose Jobs

Ever since the injectable nose job (fillers like Restylane, Radiesse and Juvéderm are injected into the nose to correct certain nasal issues) became a regular procedure, patients have been clamoring for it. "Over the past five years, the availability of FDA-approved fillers has expanded so we can do much more with them, especially when it comes to the nose," says Dr. Maman. Unlike a nose job, which physically and permanently alters the nasal structure and positioning of the bone, cartilage and tissue, an injectable nose job uses fillers to enhance the shape of the nose by adding volume, to contour and correct (to some degree) the nose. For those who want to tweak their nose but don't want surgery, the injectable nose job is a great alternative—it can strengthen the bridge, define the tip, hide humps and add contours to a flat or broad nose. San Francisco facial plastic surgeon

David C. Mabrie, MD, says, "By strategically adding filler, the nose can appear smaller to improve facial harmony and balance." If you don't like the way your nose looks after the injections, it is reversible by injecting it with hyaluronidase, which breaks down the filler to "erase" the results. "Both surgical and nonsurgical rhinoplasty have the same goal: to shape and contour the nose. I've had a number of patients experience tears of joy after their nonsurgical rhinoplasty. They just can't believe the results," says Dr. Mabrie. The best thing about an injectable nose job is that it's fast—30 minutes tops—the results are instant and it's pretty painless (you may be minimally swollen for a few days and your nose may feel a bit strange as it adjusts to the filler). Plus, the filler can last a year or longer due to the fact that there's not much movement in the nose.

### HERE'S HOW IT WORKS:

01

Topical numbing cream is applied to the nose.

02

The filler is injected into the area of concern and then massaged into place.

03

Less than 30 minutes later, you'll be able to see your new nose. Even though the results are instant, there may be some swelling for a few days afterward, but there isn't any bruising.

04

You'll have to repeat the procedure about once a year (some patients can go two years) to maintain your results.

### IS THE INJECTABLE NOSE JOB RIGHT FOR YOU?

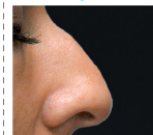
#### The Pros

- ▶ Can be reversed easily if you don't like it
- ▶ Can correct post-rhinoplasty issues
- ▶ Less expensive than surgery
- ▶ Doesn't require any downtime

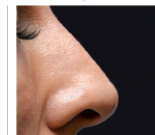
#### The Cons

- ▶ Results are not permanent
- ▶ Can only address minor asymmetries, tip issues and small bumps
- ▶ You may be swollen and your nose may feel weird at first

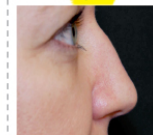
*before*



*after*



*before*



*after*



Dr. Mabrie performed a nonsurgical rhinoplasty using Restylane on this patient, who was bothered by the shape of her nose, especially her profile. The result gave her nose a smoother hump, bridge and tip.

Seattle dermatologist Jennifer Reichel, MD, injected Radiesse just above the bone in this woman's nose to straighten her bridge. Botox was also injected into the muscle that attaches the tip and skin to the upper lip, which elevated her nasal tip.